



THE GENERAL DATA PROTECTION REGULATION (GDPR)

Dubai

21 Jun 18 | 20 Sept 18 | 28 Nov 18

Are you
ready for
25th May
2018?

"The General Data Protection Regulation builds on the previous legislation: but provides more protections for consumers, and more privacy considerations for organisations. It brings a more 21st century approach to the processing of personal data."

Elizabeth Denham
The UK Information Commissioner

THE GDPR IN BRIEF

The General Data Protection Regulation (GDPR) comes into force throughout the European Union on 25th May 2018. It will also have an international impact especially in the Middle East. GDPR focuses on protecting individuals privacy by ensuring stronger enforcement of the rules, streamlining international transfers of personal data and setting global data protection standards.

If you or your clients process personal data about EU citizens, GDPR will have a direct impact on you, regardless of where you are based. Failure to comply could lead to massive reputational damage and a fine of up to 20 million Euros or 4% of global annual turnover (whichever is higher).

GDPR will apply to all UAE and Middle East based businesses processing EU citizens' personal data.

GDPR introduces:



Stronger Enforcement: Failure to comply could lead to fines of up to 4% of global annual turnover or 20 million Euros (whichever is higher).



New Consent Rules: The end of pre ticked boxes, opt out boxes and assumed consent.



Data Breach Notification: The Supervisory Authority (and sometimes Data Subjects) must be notified of personal data breaches within 72 hours.



A "Right To Be Forgotten": Data Subjects who no longer want their personal data to be processed, can demand that it be deleted, provided that there are no legitimate grounds for retaining it.



New Information Rights: Data Subjects will have more rights to know how their personal data is processed and where it is transferred to.



Privacy By Design and By Default: Data protection safeguards will have to be built into products and services from the earliest stage of development.

Speaker Biography

Ibrahim Hasan, Solicitor and Director of Act Now Training Limited, has been delivering data protection training throughout the UK and abroad for over 15 years. Key clients include many UK and international government departments as well as the UK Parliament, Olympic Delivery Authority, Brunei Government and many international businesses.

More GDPR resources at www.actnow.org.uk/GDPR

TESTIMONIALS

Really useful course. Will really help in managing Data Protection in my workplace.
GH, Reich Group of Companies

Explanations made clear and precise, Jargon free and law explained in laymans terms.
JJ, Compucat Europe

An excellent course for all levels of knowledge. The speaker is able to deliver in a manner that never becomes disinteresting.
GT, Peninsula Business Services

GDPR WORKSHOPS IN DUBAI

This workshop will examine the legal and practical impact of GDPR on Middle East/GCC based organisations. All the key issues for Data Controllers as well as Data Processors will be discussed including international transfers, contract clauses and guarantees, security and breach notification and when a Data Protection Officer needs to be appointed. Crucially we will discuss how GDPR is a business opportunity rather than a threat. By the end of the workshop you will be able to write your own action plan for GDPR compliance.



21st June 2018
20th Sept 2018
28th Nov 2018



Radisson Blu Hotel
Dubai Media City

Course Outline (9am to 3:30pm)

Overview of the Regulation

- Impact on European laws
- Impact on International Businesses
- Impact on UAE and other GCC Countries

Significant issues to consider

- Changes to territorial scope
- Consent
- Profiling
- Privacy Notices / Fair Processing
- New responsibilities for Data Processors
- Pseudonymisation

New Rights for Data Subjects

- Changes to Subject Access
- Data restriction
- Accuracy and objections
- Right to erasure (Right to be forgotten)

Security and risk management

- Mandatory breach notification
- Data Protection impact assessments
- New penalties and enforcement

The role of the Data Protection Officer

- Who needs one and who doesn't?
- What do they have to do?

International Transfers

- When data can be transferred outside the EEA
- Binding Corporate Rules
- Contract Clauses

Other issues

- Role of the regulator
- Certification

The UK Data Protection Bill and other EU laws

STEPS TO TAKE NOW

WHO SHOULD ATTEND

Anyone working for a UAE/GCC based organisation that is involved in processing personal data about EU citizens as well as:

- ✓ Lawyers
- ✓ IT Professionals
- ✓ Auditors
- ✓ Accountants
- ✓ Recruitment Consultants
- ✓ Cloud Service Providers
- ✓ Compliance Officers

The fee includes

- ✓ Delegate workbook
- ✓ Hard copy of legislation
- ✓ Lunch and refreshments



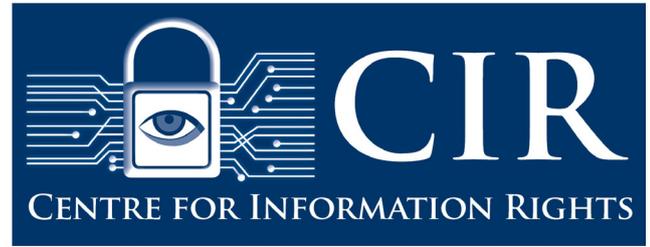
I would highly recommend Act Now Training courses to friends and colleagues. This particular course on the GDPR was excellent. The speaker kept us all captivated for the full day and managed to break down the GDPR into a more manageable topic. Doesn't seem quite so complicated now. Thank you!
DA, Granite Services International Inc

More dates in London and Manchester. See our website

Book online at www.actnow.org.uk/GDPRDubai

GDPR PRACTITIONER CERTIFICATE

A 4 day course on the practical application of GDPR. The syllabus has been endorsed by the Centre for Information Rights based at the University of Winchester in the UK. This course is ideal for those that will be fulfilling the role of Data Protection Officer under GDPR.



Dates and venues available on our website



This course can be delivered at your premises too.

Excellent course. What could have been a dry topic was transformed by excellent and engaging expert delivery and practical examples. Good length to get a good understanding of the whole area. I feel well-prepared to take GDPR compliance forward with my company.
CT, Trident Trust Company Ltd

GDPR COMPLIANCE HEALTH CHECK

The Act Now GDPR health check is designed to get your organisation swiftly onto the road to compliance. It will provide your organisation with:

- ✓ A preliminary assessment of your current level of preparedness for GDPR;
- ✓ A prioritised and specific compliance action plan;
- ✓ Pointers to guidance, models and good practice resources relevant to your needs.



IN HOUSE GDPR TRAINING

All our courses can be delivered at your premises and customised to the specific needs of your staff. Our in house training clients include most public sector organisations and many private companies in the UK and abroad.

We can deliver everything from short briefing sessions to full day workshops as well as certificated courses. We can also deliver live online training allowing you to cut costs and train staff at the comfort of their desks. Please get in touch for a no obligation quote.



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